

Intern / Volunteer Opportunity: Social Media & Communications

The Exploratory is a science education and gender equity NGO registered in Ghana, with a volunteer team in the Boston area. We need your help to get the word out about our mission and the cool work we have been doing!

Number of positions	Internship – 2; volunteer - multiple
Experience/Qualifications	Basic usage to seasoned pros.
Location	Greater Boston – T-accessible or remote
<p>How you can help</p> <p>We need effective visual and written communicators to help us generate content, grow and nurture constituents/followers, and publicize our mission! Depending on your experience and desire to learn, we can craft a position to suit your needs and ours. You'll be working closely with one of our newer team members in Ghana as well as the team here.</p> <p style="text-align: center;">Objectives</p> <ul style="list-style-type: none"> • Coordinate and post to appropriate channels based on communications calendar • Compile images/quotes using existing evaluation data for weekly posting • Generate infographics using existing evaluation data for blogs • Increase engagement by identifying relevant groups/individuals/ events • Conceptualize and lead campaigns, such as quarterly Twitter chats • Research important dates and events related to international and local women/girls rights, science/engineering (e.g. World Malaria Day) for this year and future communications targets • Create quarterly online newsletters • Generate press releases and build relationships with Boston-area and Ghana press for coverage • Analyze traffic and constituent profiles • Review communications and social media strategy <p>Resources: A Facebook page, Twitter & Instagram accounts (@girlsciexplore) and a blog on our website. Canva, Piktochart subscriptions. Tons of photos. Qualitative and quantitative evaluation data. Teacher profiles. Quotes from girls.</p>	
Commitment	At least 5 hours per week for 4 months
Schedule	Flexible, with at least 30 min in-person or phone check-in weekly
Other requirements	Access to internet and computer/ smartphone

Interested? Send a message to info@the-exploratory.org to tell us why and how you'd like to contribute to our social media and communications goals. If you're applying for an unpaid internship, include the internship expectations and a resume in pdf format. We look forward to hearing from you!